



Hell Hath No Fury™
A how-to series to empower YOU to create OUR BIG BLUE WAVE!

Cell Phone Activism!

Central to any campaign is knowing which voters will cast their ballots for our Democratic candidates. Direct voter contact is the most effective means to make that happen.

The beauty of today's technology is that you can be in one state and call voters in another. You can do this in your bunny slippers at home, wearing your ratty t-shirt. It doesn't matter what you look like.

1. **Better with friends!**

Personally, I recommend that you invite your friends to do it with you, make it a weekly fun time event where everyone is channeling their anger, frustration, rage in a very politically productive way that makes our BLUE WAVE happen.

2. **Equipment needed**

Everybody can bring their cell phones and laptops.

3. **Food & drink**

Maybe a snack to share, something to drink.

You host it the first week at your place. Then someone volunteers to have it at their place the following week. It goes round and round like that. Take pictures, post on social media, and tag the campaign.

4. **Sign up to volunteer through the campaign's website**

That brings us to the very first thing you have to do is to sign up online as a campaign volunteer. If the candidate's volunteer form asks what you are interested in, click make phone calls. Otherwise, when the campaign contacts you, you'll let them know. If you speak a second language, please be sure to say so, dilo.

5. **Campaigns provide the training**

The Democratic candidate's campaign will do the following.

- train you and your friends
- provide a script for you to use
- provide a list of registered voters to contact
- provide a way to document the results of your calls



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6. Sign up for a shift

The campaign provides a list of dates and times for its phone calling. You can sign up for one hour, two hours, three hours, whatever it is that you can spare.

You'll sign up online where the campaign directs.

7. What to expect when dialing for Democratic votes!

- a. When you are making your calls, there may be **no answer**, or you'll hit **voicemail**. The campaign will let you know whether to leave a voicemail and if so, what message ought to be.
- b. You'll hit **wrong numbers**, **disconnected numbers** – You know, “dee dee dee, the number you have reached is not in service at this time.” Note it however the campaign directs and keep calling.

Campaigns generally get their lists from the state election voter file. Over the years, people change their phone numbers. Rarely do any of us inform the election office. THAT is a major reason you'll hit wrong numbers. It's par for the course. Just note it, and ... keep. Dialing.

- c. And then of course, folks will answer the phone. They may be open to your call, and you give them your spiel.
- d. Or it may be a bad time – someone's making supper or what not, and the campaign needs to call back. You'll note that and keep dialing.
- e. Someone may be politely uninterested in our candidate, note that and keep dialing.
- f. On occasion, someone will be very unpleasant. Shake it off. Stay focused. Next. Keep calling.



This “out-of-the-limelight” task is central to our **BIG BLUE WAVE of VICTORIES**. Thank you for making it happen!

On to Roeverember!

Ana Maria
Sassy Political Coach™